

Arts Management

(minor only)

The Arts Management minor allows students to study the organizational aspects of arts and cultural delivery systems. Arts Management focuses on both the administration of not-for-profit arts and cultural organizations, as well as the interaction between arts and contemporary society. The philosophy of the program is grounded in community settings and the curriculum is centered around three focus areas: management and organizational skills, interdisciplinary arts literacy, and practical experience. Students with Arts Management majors and minors can find employment in museums, theatrical organizations, symphonies, arts councils and historical societies, and are also prepared to work within their communities to support and promote the arts in educational, business and civic settings.

Arts Management minors have the option of completing an internship or choosing additional coursework or practicum which expands their experience and arts management knowledge. A minimum 3.0 GPA is required for internship placement .

Students may study abroad or at other campuses in the United States through UW-Green Bay's participation in international exchange programs and National Student Exchange. Travel courses are another option for obtaining academic credits and completing requirements. For more information, contact the Office of International Education at (920) 465-2190 or see <https://www.uwgb.edu/international-education/>.

Minor: Emphasis in General

Code	Title	Credits
Supporting Courses		9
ARTS MGT 256	Understanding the Arts	
ARTS MGT 257	Arts in the Community	
Choose 3 credits:		
ART 102	History of the Visual Arts: Ancient to Medieval	
ART 103	History of the Visual Arts II: Renaissance to Modern	
ART 202	Modern Art	
MUSIC 121	Survey of Western Music	
MUSIC 272	Women in the Performing Arts	
THEATRE 110	Introduction to Theatre Arts	
Upper-Level Courses		12
ARTS MGT 354	Managing Arts and Cultural Organizations	
ARTS MGT 355	Funding and Financial Issues in the Arts	
ARTS MGT 356	Promoting the Arts	
Choose 3 credits:		
ARTS MGT 455	Practicum in Arts Management	
ARTS MGT 497	Internship (minimum 3.0 GPA required for internship placement)	
ENGLISH 324	Sheepshead Review Practicum	
PUB ADM 315	Public and Non-Profit Management	
PUB ADM 344	Leadership in Organizations	
PUB ADM 428	Public and Nonprofit Program Evaluation	
Total Credits		21

Minor: Emphasis in Gallery and Museum Practices

Code	Title	Credits
Supporting Courses		9
ARTS MGT 256	Understanding the Arts	
ARTS MGT 257	Arts in the Community	
Choose 3 credits:		
ART 103	History of the Visual Arts II: Renaissance to Modern	
ART 106	Three Dimensional Design	
ART 202	Modern Art	
COMM 133	Fundamentals of Public Address	
DESIGN 131	Introduction to Design and Culture	

Upper-Level Courses		15
ARTS MGT 354	Managing Arts and Cultural Organizations	
ARTS MGT 355	Funding and Financial Issues in the Arts	
ARTS MGT 356	Promoting the Arts	
ARTS MGT 357	Gallery & Museum Studies	
Choose 3 credits:		
ARTS MGT 455	Practicum in Arts Management	
ARTS MGT 497	Internship	
Total Credits		24