

Entrepreneurship (ENTRP)

Courses

ENTRP 573. Entrepreneurial Finance. 3 Credits.

This course introduces the graduate student to the entrepreneurial finance topics of self-funding, friendly funding, seed funding, microlending and microlenders, debt financing, equity financing and other nonbank financing sources, sources and uses of funds, startup financial statement development and projections, debt and equity term sheets, valuations, and starting the bookkeeping process.

P: Graduate status

Fall Only.

ENTRP 686. Design Thinking and Developing Business Models. 3 Credits.

Studying design thinking and business models is crucial for entrepreneurs, managers, and designers seeking to develop innovative solutions that address real-world problems. It enables them to approach problem-solving in a structured and human-centered way, focusing on the needs and wants of users. In this course, students will learn how to create a business model, refine that model, and develop a plan for a new venture. Students will learn about several different tools for launching for-profit companies, creating social enterprises, or creating value within existing companies. Students will learn to use tools such as Idea Napkin, Ad-Libs, Value Proposition Canvas, Business Model Canvas, Lean Model Canvas, Blitzscaling Canvas, etc., to create innovative business models.

Spring.